

Montada : Forum for the Promotion of Traditional Architecture in the Maghreb

Countries involved: Algeria, France, Morocco, Spain, Tunisia

Themes: *traditional architecture, conservation & rehabilitation, civil society building, participation governance*

Lead Partner:

Collegi d'Aparelladors i Arquitectes Tècnics de Barcelona, Spain

<http://www.apabcn.cat> / <http://www.montada-forum.net/>

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Partners:

- Ecole d'Avignon - France
<http://www.ecole-avignon.com>
- Association de Sauvegarde de la Médina de Kairouan - Tunisia
<http://www.kairouan.org>
- Office de protection et de promotion de la vallée du M'Zab - Algeria
<http://www.opvm.dz/>
- Association Sala Almoustaqbal - Morocco
<http://www.sala-almoustaqbal.com/montada/>

Summary:

The main objective of Montada is to promote a comprehensive preservation of traditional architecture as an element of cultural identity and a potential source of social, economic and environmental development at local level through awareness raising and capacity building targeting decision makers and local populations.

Montada worked within a new framework of governance with a wide range of activities to develop recognition of the value of traditional architecture. The principal features of the project are the Forums of Citizen Participation set up in each of the cities involved (Salé, Marrakech, Ghardaïa, Dellys, Sousse and Kairouan) and EIDEM, the international multidisciplinary team of experts that provides the necessary support for the Forums and their work.

Main achievements:

- Creation and implementation of a new framework of governance within a participative approach
- Creation of six local Forums and the elaboration of a strategy for a participative approach
- Awareness and appropriation of cultural heritage amongst elected officials and local populations, including school children and its integration as a motor for sustainable development
- Training and capacity building amongst decision makers, local actors, professionals and technicians.
- Elaboration of six Action Plans for partner cities including a programme of activities planned around three courses of action – 1) technical assistance, including implementation of pilot projects; 2) training and awareness-raising action including organization of training courses, seminars, awareness days, competitions and exhibitions 2 exhibitions; 3) educational activities in schools, including the implementation of the educational tool developed within the project, architectural workshops.
- All the activities were supported by robust communication