

Four-monthly Newsletter of the
Euromed Heritage Programme,
Year 2 n.1, March 2005

Managing Editor
Francesca Predazzi
Editorial Staff
Maria Giulia da Sacco

Editorial Office
Centro Città d'Acqua
San Marco 4149,
30124 Venezia, Italy

RMSU - Istituto Centrale per
il Catalogo e la Documentazione
via di San Michele 18
00153 Rome, Italy
tel +39 06 583 321 94
fax +39 06 581 793 96

EUROMED HERITAGE FOR YOUNG JOURNALISTS

Young journalists interested in Mediterranean culture have a new opportunity: send their best articles to the RMSU of the Euromed Heritage programme and participate in the newly launched Euromed Heritage Journalistic Award. They can win a contract worth €3,000 involving a reportage on two locations among the sites of the Euromed Heritage programme. With over 200 partners and a dozen different topics, from music to archaeology, every journalist should be able to find a subject to suit his or her interest.

The Euromed Heritage Journalistic Award is being launched by the European Commission to promote "2005 - the Year of the Mediterranean" as declared by the Euro-Mediterranean Foreign Ministers. It is an international press competition dealing with the preservation and promotion of cultural heritage. The competition is open to young journalists, from EU member states or its Mediterranean partners.

To be eligible, articles must have been published between 1 March 2004 and 31 May 2005 in a European or Mediterranean newspaper or a magazine of national relevance, and deal with the theme of promoting

knowledge and safeguarding of cultural heritage in the Mediterranean region. Cultural heritage is understood not only as comprising historic and archaeological sites, monuments, museums, archives, libraries, but also intangible heritage such as oral tradition, the process of creation of skills and know-how, festive events, music and song. A Special prize ANSamed will be offered to a journalist from MEDA countries for the best article on an example of regional cooperation. It consists of a 40 internship

days at the headquarters of the international press agency for the Mediterranean basin. The agency will provide travel, accommodation, and an award of €3,000.

The Jury is international and highly qualified with representatives from UNESCO, the European Commission, the International Federation of Journalists and the Foreign Press Association in Italy.

Francesca Predazzi

See regulations on: www.euromedheritage.net
Contact: award@euromedheritage.net

FOCUS ON SUSTAINABILITY page 2



Mrs Kaddoura Beddiaf, 93, makes traditional berber belts in El Golea, Upper Algerian Sahara. She participates in the Prodecom project and was visited by Euromed Heritage journalist Emilio Casalini and photographer Marzia Lami. They are shooting a TV video to present the Euromed Heritage programme.

1st Workshop

Cultural Heritage Management in Times of Armed Conflicts

15 – 17 April 2005

Al Hussein Cultural Centre - Amman, Jordan

- Military intervention in CHM protection on war operations areas
- Risk analysis and management for CH civilian operators in areas of conflict
- Safeguarding endangered CH in case of conflict: from first aid to conservation practice

Euromed Heritage's voice in troubled times

The whole idea behind this workshop came from the simple consideration that the Mediterranean basin is one of the richest areas in the world for Cultural Heritage presence and is also one of the most conflicted regions. A big paradox considering the unifying characteristic of this sea that gave birth to some of the most enlightening civilizations in the history of humanity.

continuing on page 3

www.euromedheritage.net



THIS PROGRAMME
IS FUNDED BY THE
EUROPEAN UNION



CITTA' D'ACQUA  CITIES ON WATER

Never mind the name...it's all about sustainability

Multiplyer's effects... Spin-off effects... Unexpected results...? Or just sustainability. Achieving sustainability is a condition that starts before the project itself starts: *it is a state of mind and a way of being that will allow, facilitate and offer access to the precious dimensions of our action.*

Sustainability is for Prodecom the *raison d'être* of the project itself: first of all because it is built around a concept of employment creation, local development and overall contribution to the well-being of involved communities and persons. Its sustainability potential is also based on the "cultural development products" label that it introduced, a



new regional ethics and quality label, that represents an important tool for the project's results to last and multiply.

Still, sustainability is not a quality that will automatically result from an action, however successful this might be: it needs to be thought and organized on many "fronts" at a time, it has to be shared as a true need by all partners and involved parties, it needs to obtain support by institutions and competent authorities...and this is sometimes a full-time job, but it's all worth it.

At three year's from the Prodecom project beginning, one can say that sustainability has become a common thread in all partners' preoccupations and local actions. From Turkey to Jordan, passing from Paris, they have developed contacts, raised new funds, worked on lobbying, awareness and institutional support. We have started obtaining promising results...

France: "La Méditerranée à Paris"

A permanent sales and promotion space for arts and crafts products emanating from the Prodecom partners' network, but also training opportunities, alternative tourism services, integration policies for immigrant populations in France. Supported by the Permanent Assembly of Crafts Chambers, the Inter-ministerial Delegation for Social Economy, the City of Paris.

Turkey: "Preserve and promote threatened arts"

Establishing traditional handicrafts cultural centres in Istanbul and production ateliers in Iznik and Kandira: Kandira weavings and

Iznik ceramics as disappearing traditional handicrafts to be produced and introduced within all historical and cultural aspects to the European public.

Jordan: "Training for products development"

As an outcome of Seven Dimensions participation to the Prodecom project, this Prodecom partner obtained a two-year funding from Amis-USaid for its project "Turath (heritage in Arabic) Empowerment Program".

Greece, Palestine: "Gateway to self-employment"

One of the two Greek Prodecom partners, Kessa Dimitra, obtained an 18-month funding from the Greek Ministry of Foreign Affairs, as a direct result of the Prodecom leverage action. The project concerns 5 women's cooperatives in West Bank, Gaza strip, Lebanon and Jordan. It aims at empowering the self-employment of Palestinian women—refugees, as well as of women who live in secluded rural areas of intervention areas.

- Lila Skarveli, Prodecom coordinator, France

- Mehmet Toket, Izmit Agenda 21

Cooperative, Prodecom partner in Turkey

- Smar Hammad, Seven Dimensions

Company, Prodecom partner in Jordan

This publication has been produced with the assistance of the European Union. The contents of this publication are solely the responsibility of the RMSU and can in no way be taken to reflect the views of the European Union.

Continuing when the project has ended...

3 exhibitions on traditional Mediterranean architecture are circulating around the Mediterranean

Immediately following the Euromed Heritage I projects Corpus and Corpus Levant, several circulating exhibitions have been realised around the theme of traditional architecture. On one side, two light and didactic exhibitions were designed and built within the frame of the Corpus Levant project, with the local expert teams in Lebanon and Syria alongside. On the other hand, another exhibition, "Living in the Mediterranean", was conceived and produced without any European funding for a budget of over €150,000 Euros.

In the case of the exhibition "Traditional Architecture in Lebanon, a Mediterranean dwelling", a circulating plan was established until October 2005. Inaugurated with official representation on 24 September 2004 in Beirut, this exhibition is now presented around all the mohafazats (main municipalities) in Lebanon. Alongside the circulation of the exhibition, several events are organized,

among which heritage classes, openings, conferences, colloquiums, and most notably the distribution of a Manual for the maintenance and rehabilitation of traditional Lebanese architecture.

The exhibition "Living in the Mediterranean" originated from a common will of the organisers - l'École d'Avignon and the Collegi d'Apelladors i Arquitectes Tècnics de Barcelone - to diffuse and extend the work and results of Corpus around the entire Mediterranean. Associated this time with the IEMed in Barcelona and the Ministry of the Walloon Region, they have managed to build up a financial cooperation among three regions, the Provence-Alpes-Côte d'Azur region (France), the Walloon region (Belgium) and the Generalitat of Catalan region (Spain). This itinerary exhibition is produced in three copies, each of them in three languages: French, English and Arabic.

It is meant to travel throughout all Mediterranean countries, and shall start its circulation in the three financing regions.

Richly illustrated, this exhibition intends to present a display of the actual situation of traditional Mediterranean architecture, presenting and discussing its values, as well as the historical and cultural identity of heritage among the various Mediterranean people. It helps defining strategies and instruments for the creation of a stable cohabitation space, for better knowledge and sharing; a space in which the social, economical and environmental frame will be continuously improving. With better conditions of living, sustainability and future perspectives improve for a large part of the population.

Christophe Graz - Ecole d'Avignon - Corpus

<http://www.meda-corpus.net>

http://www.euromedheritage.net/resources/organisation_exposition_corpus_levant.pdf

Recommendations for success

From an energetic coordinator to a well built partnership

After the conclusion of the first year of activities of the Regional Management Support Unit (RMSU) for the Euromed Heritage programme, it is possible to make a first assessment on the quality and sustainability of projects.

To date, some projects have clearly shown what the real peculiarities and the potential

of the Euromed Heritage Programme are. Not all projects are the same and the level of familiarity of the partners with EC rules and procedures varies greatly.

With thorough and cross-cutting reading, the RMSU has identified some quality re-

To receive Euromed Heritage News please join the mailing list
www.euromedheritage.net/en/mailling.htm
or write to info@euromedheritage.net

▶ continuing from page 1

No doubt then that Euromed Heritage, the only regional programme dealing with cultural heritage launched by the EC, to promote dialogue under the 1995 Barcelona Agreement, represents a unique context in which to assess results pursued and achieved under the 1954 Hague Convention for the protection of Cultural Heritage in times of Conflicts. An opportunity to discuss ways and means to promote the ratification of the Second Protocol of the Convention since, to date, within the Euromed region only 3 EU countries + Libya have ratified it.

It is expected that by gathering around the same table some of the most prominent representatives of the specialised community engaged in the implementation of the Convention, Euromed Heritage programme will be able to give a strong contribution to foster the enforcement of international agreements for the protection of CH before, during and after armed conflicts.

Special attention will be dedicated to the protection of Cultural Heritage during armed conflicts, when situations are normally out of control and only a strong enforcement of policy directly monitored by the international community can secure that the CH patri-

mony of humanity be spared the effects that can only add to the already devastating losses of human life.

Several questions will be posed and hopefully answered in Amman to spark dialogue among the whole Euromed Heritage extended community. A dialogue that should result in taking a common stand and to share an agreed upon policy.

Immediate results of the workshop are expected to be that:

- a wider awareness and competence of the military forces in the region are promoted at all ranks and levels
- a stronger commitment by the Cultural Heritage specialised community is achieved in the implementation of the Hague Convention both institutionally and personally
- a contribution to widen awareness among the civil society on the Hague Convention would be given by the cultural heritage community.

Contacts:

Claudio Cimino, RMSU Workshop Manager
claudio.cimino@euromedheritage.net

Logistic and related expenses:
monica.robelo@euromedheritage.net

quirements which allow for the reduction of project management failure.

As far as the project coordination is concerned, it is important that only one organisation is in charge of the overall project management. The “dual approach” system has proved that the sharing of responsibilities in project management always creates misunderstandings and confusion.

As a general rule, it is recommended to have one full time coordinator: energetic, full-time committed, authoritative but not autocratic, sensible to a partnership approach and with a time-frame perspective. Even some projects with only one leading organisation propose a confusing management structure including several coordinators without a clear definition of roles and responsibilities. It goes without saying that this results in confusion and chaos.

Detailed Terms of Reference for all staff members may prevent the respective roles of the staff and of the different management bodies from being unclear and ill-defined. A dedicated financial manager familiar also with contractual clauses may help in respecting the timing of reports and prevent “cash-flow” shortage. A competent information and communication officer can effectively improve the visibility of the project and prevent the lack of effective working relations with the press, confusing press-releases and ill conceived and not updated web sites.

An effective management of the partnership often depends on a well drafted Memorandum of Understanding (MoU) or Consortium Agreement. Sharing of technical and administrative information with project partners is evidence of transparency and collegial management. Project partners should read all the components of the contract: special conditions, general conditions, budget, etc. The major shortcomings are generally related to ignorance of the content of the contract.

Finally, those projects which consist of a network of partners which existed before the launch of the project itself have proved to be particularly successful in terms of partnership and project management issues and project sustainability.

Matteo Malvani - RMSU Project Manager



Two new Euromed Heritage projects in 2005

New approaches to enhancing and managing Mediterranean cultural heritage will be applied within two new Euromed Heritage projects: 'Byzantium Early Islam' and 'Qantara' start in April.

Qantara

'Qantara' (Arabic for "bridge"): Crossings between East and West' aims at creating a database of symbolic elements of the Mediterranean cultural and artistic heritage to highlight both shared identities and individual characteristics. The 3 year project is also expected to organise a travelling exhibition and to disseminate information in various formats. The € 3.6 million project is co-ordinated by the Paris-based Arab World Institute and involves Culture Ministries and other bodies in Algeria, Jordan, Lebanon, Morocco, Tunisia, and Spain.

<http://www.euromedheritage.net/en/euromedheritageprojects/eh3/qantara.htm>

Byzantium Early Islam

The project's sub-title is "Integrated multi-disciplinary approach for a better knowledge and safeguard of Byzantine and Islamic cultural heritage". The € 1.2 million project will help provide further training for heritage specialists. Modern technology will be applied to research and the production of inventories. Print and electronic publications will raise awareness of cultural heritage among the general public, especially young people. The project will run for 3 years, and is co-ordinated by the Hellenic Society for the Protection of the Environment and Cultural Heritage in Thessaloniki. Academic and cultural institutions in Israel, the Palestinian Territories, Cyprus, Greece, and Italy are involved.

<http://www.euromedheritage.net/en/euromedheritageprojects/eh3/byzantium.htm>

RehabiMed

RehabiMed's first Bulletin

RehabiMed's quarterly bulletin is available in Spanish, French and Arabic. To receive it in Spanish send an e-mail to rehabimed@apabcn.es. To receive it in another language, send an email to rehabimed@apabcn.es, indicating in the subject line "Language: French" or "Language: Arabic". RehabiMed is already online at www.rehabimed.net

RehabiMed is managed by the Col·legi d'Aparelladors i Arquitectes Tècnics de Barcelona and deals with the establishment of a method, the realization of useful tools for the management of urban and building rehabilitation and four experimental operations in Cyprus, Tunisia, Egypt and Morocco.



Med Voices

Med Voices: *Shared Spaces in Times of Crises* Exhibition is a common theme among five cities: Alexandria, Ancona, Bethlehem, Beirut and Split. From Alexandria it will go to Bethlehem, Ramallah, Nablus and then to Italy and Lebanon.

The Exhibition is part of the project Mediterranean Voices: Oral History and Cultural Practices in Mediterranean Cities and was initiated by the London Metropolitan University and institutions in twelve cities around the Mediterranean working to collect the voices, stories, pictures and memorabilia of their residents. The Alexandria and Mediterranean Research Center (Alex-Med) is documenting the oral heritage of Alexandria, concentrating on the old cosmopolitan areas of the city.

<http://www.med-voices.org>

Roving Exhibition:

Shared Spaces in Times of Crisis

7-16	April	Bethlehem - West Bank
20-27	April	Nablus - West Bank
2-13	May	Ramallah - West Bank
30 April-31 May		Ancona - Italy
26 May-24 June		Beirut - Lebanon



Patrimoines Partagés

Publication of the book

"Tunis 1800-1950, an architectural and urban portrait"

Using previously unpublished illustrations and photographs, Tunis 1800-1950 portrays a Mediterranean city in a major period of change and expansion. The reader will find an overview of the town's development along with details of the most significant buildings, both public and private.

assauvmedina.tunis@gnet.tn

European Commission - EuropeAid Centralised Operations for the Mediterranean

Carla Montesi *Head of Unit*

Leonidas Kiousis *Head of Section*

Claire Kupper *Euromed Heritage Operations Manager*

Michel Van Hecke *Financial Officer*

ICCD

Referents for Euromed Heritage

Maria Rita Sanzi Di Mino *ICCD Director*

Luisa Granata *Administrative Manager*

Maria Lucia Cavallo *Liaison Officer*

Centro Città d'Acqua

Referents for Euromed Heritage

Rinio Bruttomesso *Director*

Mara Vittori *Liaison Officer*

Maria Giulia da Sacco *Technical Officer*

RMSU Managing Board

Maria Rita Sanzi Di Mino *ICCD*

Rinio Bruttomesso *Centro Città d'Acqua*

Caterina Bon Valvassina *ICR Ist. Centrale per il Restauro*

Eugenio D'Auria *Ministry for Foreign Affairs*

Luca Fornari *Ministry for Foreign Affairs*

Alfredo Giacomazzi *Ministry for Cultural Heritage*

Maria Luisa Polichetti *Cultural Heritage Expert*

Josep Giral *IEMed - Institut Europeu de la Mediterrània*

Francis Rambert *IFA - Institute Français d'Architecture*

Roberto Carpano *RMSU*

The Regional Management and Support Unit (RMSU)

has been set up for Euromed Heritage II-III on behalf of the EuropeAid Co-operation Office. The role of the RMSU is to assist partners and beneficiary countries in achieving project objectives, ensure coherent implementation of projects and full exploitation of opportunities, promote visibility and exchange of information and results. The RMSU is located at the Istituto Centrale per il Catalogo e la Documentazione (ICCD) in Rome and benefits from the technical know-how of the international Centre Città d'Acqua of Venice.

Roberto Carpano *Co-ordinator*

Claudio Cimino *Project Manager*

Matteo Malvani *Project Manager*

Francesca Predazzi *Information Manager*

Andrea Sbisà *Financial Officer*

Monica Robelo *Administrator*

Drusilla Stacy Waddy *Office Assistant*

Mariateresa Cuomo *Financial Assistant*