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Department of Antiquities
Hashemite Kingdom of Jordan



Euromed Heritage
التراث الأوروبي المتوسطي

EUROMED HERITAGE 4 Workshop

Management of Heritage Places and Artefacts

PETRA, MAY 17-19 2010

Provisional Agenda

This workshop is organised in partnership with the Directorate of Antiquities of the Hashemite Kingdom of Jordan and Al-Hussein Bin Talal University, and with the collaboration and support of the Petra Development and Tourism Region Authority.

Place: *College of Archaeology, Tourism and Hotel Management (al-Hussein Bin Talal University), Petra, JORDAN*

Sunday 16 May

Arrival of participants

Registration: participants will receive their folder and badge upon arrival at hotel

Monday 17 May

08.30 - 09.15

Registration

09.15-10.00

Address of the Chief Commissioner

H.E. Nasser SHRAIDEH, Petra Development and Tourism Region Authority

Opening speech

Patrick RENAULD, Head of EU Delegation to Jordan

Athena contribution to Petra

Fawwaz AL-KHRAYSHEH, Director General of Antiquities

Welcome address

Ali Khalaf AL-HROOT, President of Al-Hussein Bin Talal University

10.00-10.30

General introduction: theme, related issues and programme

Géraldine CHATELARD, Rapporteur

10.30-11.00	<i>Coffee break</i>
11.00-11.30	Heritage Management: Methodological considerations <i>Georges ZOUAIN</i>
11.30-12.00	World Heritage Site management in the light of the World Heritage Convention and guidelines <i>Anna PAOLINI</i>
12.00-12.30	Values and processes of SWOT analysis for a Heritage Management Plan, in light of tourism uses <i>Silvia BARBONE</i>
12.30-13.00	Heritage management: Community participation <i>Christiane DABDOUB-NASSER</i>
13.00-14.30	<i>Lunch break</i>
14.30-15.00	Legal aspects of heritage management – Inventories, Planning regulations and urban rehabilitation <i>Jean-Louis LUXEN</i>
15.00-15.30	Conservation and maintenance in heritage management <i>Christophe GRAZ</i>
15.30-16.00	Documentation and knowledge: The state of the Art of methodologies for survey and documentation <i>Carlo BIANCHINI, RADAAR, Sapienza University, Athena Project</i>
16.00-16.30	<i>Coffee break</i>
16.30-17.30	Discussions in light of examples from EH 4 projects <i>Georges ZOUAIN & Christophe GRAZ</i>
19.30	<i>Dinner and a special Bedouin experience in Beyda</i>
Tuesday 18 May	
8.30-09.00	An example of a suggested plan by EDWARD CULLINAN ARCHITECTS (spatial) <i>Bashar BITAR, Bitar Consultants</i>
09.00-16.00	SITE VISIT The Laser 3D scanning technology: preliminary ‘hands on’ stage (tentative) <i>Carlo BIANCHINI, RADAAR, Sapienza University, Athena Project</i> History and Heritage of Petra (cultural and natural) <i>Ziyad SALAMEEN</i> Use of the site; relationship between the site and its territory; management issues <i>Eng. TAHANI SALHI and Samia FALAHAT, Cultural Resources Management, Petra Development & Tourism Authority</i> <i>A light lunch will be taken in situ</i>
16.30-19.00	<i>Free time in the site</i>
19.30-20.00	Surveying vs. Survey: from data to knowledge <i>Carlo BIANCHINI, RADAAR, Sapienza University, Athena Project</i>
20.00	<i>Group dinner</i>

Wednesday 19 May

9.00-11.00	Applying the SWOT method to Petra by each group <i>Silvia BARBONE</i> Discussion groups : <ol style="list-style-type: none">1) Tourism management and presentation & interpretation (<i>S BARBONE, C DABDOUB-NASSER</i>)2) Conservation (<i>C GRAZ</i>)3) Urban planning - the site in its territory (<i>B BITAR</i>)4) Overall management and economic implications (<i>G ZOUAIN</i>)
11.00-11.30	<i>Coffee break</i>
11.30-12.00	Briefing on findings <i>Géraldine CHATELARD, Rapporteur</i>
12.00-13.00	Plenary Session: Conclusions and recommendations <i>Christiane DABDOUB-NASSER, Georges ZOUAIN, Géraldine CHATELARD</i>
13.00-14.30	Farewell lunch